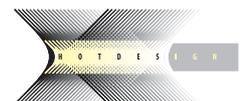


 **CURRICULUM VITAE**

Surname	Netherlands
First Name	Grant
Date of Birth	20/04/62
Contact (Home)	(021) 557 3426
Cell	082 840 3021
School	King Edward V11
Matriculated	Matriculated 1981
Subjects	English Afrikaans Maths Science History Art
Wit Tecknikon	1st and 2nd year Graphic Design
Diploma	AAA School of Advertising and Design - 1990 International Diploma (Recieved bursary and was offered position to lecture part time in rendering and layout.)
Courses attended	New Horizons Computer academy Photoshop CS5 and CS6 Illustrator CS5 and CS6 Indesign CS5 and CS6 Freehand Quark express Illustrator Corel Draw Pagemaker HTML and XHTML - CS Holdings DTP Box - Quark express Human Resources Institute - Self Management



WORK HISTORY

Name of Company

Grey Advertising

Period of employment

Jan 1991 to Dec 1992

Position Held

Designer / Jnr Art Director

Accounts

Mazda
Smith Klein Beecham
Goodyear
Wimpy
Milky Lane
New Business

Responsibilities

Assisted heads of Design
Campaign Launches
Photographic shoots / Direction
Finished artwork
Storey boards
Client Presentation
Design and Layout
Typography
Rendering
Concept Boards
Bromide Camera

References

Ian Sheppard -MD
Barrett Joubert (Head of Design)



WORK HISTORY

Name of Company

Scharrer Edwards Frasier Advertising

Period of employment

Jan 1993 to Dec 1993

Position Held

Art Director

Accounts

Reumech

Telkor

Polygon Systems

Saucony

New Business

Responsibilities

Concept Design

Campaign Launches

Photographic shoots / Direction

Finished artwork

Storey boards

Client Presentation

Design and Layout

Typography

Rendering

Concept Boards

References

Andrew Edwards

Joss Scharrer



WORK HISTORY

Name of Company

Edgars (Head Office)

Period of employment

Jan 1994 to Dec 1994

Position Held

Art Director / Mens fashion / Kids Fashion

Accounts

Edgars marketing Mens and Kids fashion

Responsibilities

Concept Design

Campaign Launches / in-house presentations

Photographic shoots / Direction / Sourcing locations

Finished artwork / Location shoots

Designed and selected final trannies for catalogues

Client Presentation, Concept Boards, authors correction through to production

Design, Layout and Typography

References

Mario da Silva

Edgars



WORK HISTORY

Name of Company

Young and Rubicam

Period of employment

Jan 1995 to JAN 1996

Position Held

Senior Art Director

Accounts

Pick and Pay (National and Regional)

Responsibilities

Campaign Launches / New Launches
Photographic shoots / Direction / Design and Layout
Finished artwork / Location shoots
Designed and selected final trannies for supplements
Client Presentation, Concept Boards, authors correction
through to production
Art direction and Typography
Storeyboards / DTP

References

Hagen Weideman
Rivo



WORK HISTORY

Name of Company

Rapp Collins (South Africa)

Period of employment

Feb 1996 to JAN 1998

Position Held

Senior Art Director

Accounts

JCI Limited

ABSA

Microsoft

BMW

Dions

Makro

Edgars

United Bank

HMS (medical)

SABC

CU Life

Responsibilities

Direct mail design, concept development

Campaign Launches / New Launches

Photographic shoots / Direction / Design and Layout

Finished artwork / Location shoots

Designed and selected final trannies for supplements

Client Presentation, Concept Boards, authors correction through to production

Art direction and Typography

References

Luke Hartegan



WORK HISTORY

Name of Company

Wallscapes (Design and painting studio)

Period of employment

March 1998 to Feb 2000

Position Held

Senior Designer Project manager

Accounts

Monte Casino

SABC

Consol Glass

Fishmonger

Lego

Sony Play Station

Bev Wizz

Carnival city

Mac donalds

Responsibilities

Campaign Launches / New Launches

Large scale mural development

Cartooning, Illustration, painting

Photographic shoots / Direction / Design and Layout

Finished artwork / Location shoots

Designed and selected final trannies for supplements

Client Presentation, Concept Boards, authors correction

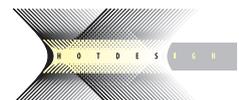
through to production

Art direction and Typography

References

Gail Resnick

Wallscapes



WORK HISTORY

Name of Company

8 Seconds Branding and Marketing

Period of employment

March 2000 to Jan 2002 / continued / freelancing

Position Held

Senior Art Director / Freelance designer

Accounts

MTM
Esselen Park
Coke
Bettaway Products
World conference

Responsibilities

Storeyboards for coca cola
Corporate id
Catalouge and Brouchure design
Campaign Launches / New Launches
Large scale mural development
Cartooning, Illustration, painting
Photographic shoots / Direction / Design and Layout
Finished artwork / Location shoots
Designed and selected final trannies for supplements
Client Presentation, Concept Boards, authors correction
through to production
Art direction and Typography

References

Laine Barnard



WORK HISTORY**Name of Company**

Launchit Branding and Marketing / cubes and cones

Period of association

Feb 2002 to July 2006

Position Held

Senior Art Director / Associate / Partner

Accounts

BMW

Daimler Chrysler

MTM

Pharmaline industries / Tempur

Norval Wentzel Steinberg

Hotpaper

Nucles /

Netcare

Mecer computers

Various ad agencies

Learning Resources

JD Group

Responsibilities

Design and layout

Corporate id / Corporate development

Catalouge and Brouchure design

Campaign Launches / New Launches

L Ogo and Staitionary design, Newsletter design

Cartooning, Illustration, Rendering

Photographic shoots / Direction / Design and Layout

Finished artwork / Location shoots

Photographic selection for supplements

Client Presentation, Concept Boards

Authors corrections through to productions

Art direction and Typography

References

Arlene Pascoe



WORK HISTORY

Name of Company

Ogilvy
(BATSA)

Period of association

March 2007

Position Held

Group Head / Creative

Accounts

(BATSA)
British American Tobacco

Responsibilities

Brand custodian.

Understanding brand architecture, and implementing
The creative brief from within.

Outsourcing narratives to various teams.

Creating a platform for consistency within the CI.

Concept development for the trade presenters to the
Wholesalers and Retailers, along with innovative ideas.

References

Wayne Lubbe

Ogilvy



WORK HISTORY

Training and lecturing **2007 - 2011**

Position Held

Graphic design Lecturer -
Full time and part time
Private

Name of Company

Rosebank college

Name of Company

Damelin college

Position Held

Senior Graphic design lecturer

Lecture Graphic Design students

Lectured at Damelin 200- and 20120
2009 - 2010 EDEXEL rated my students
TOP student's nation wide.

